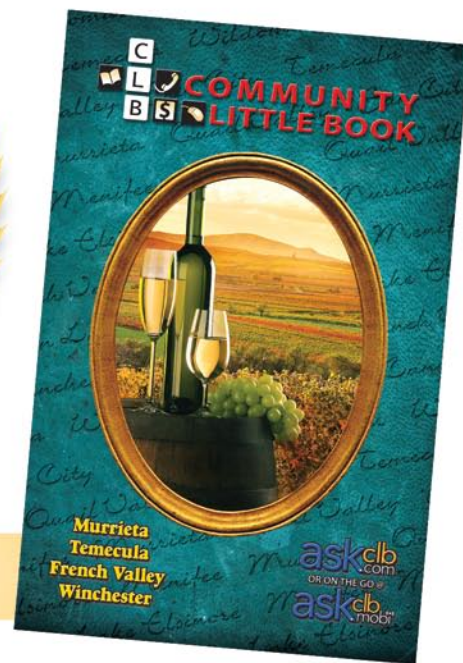
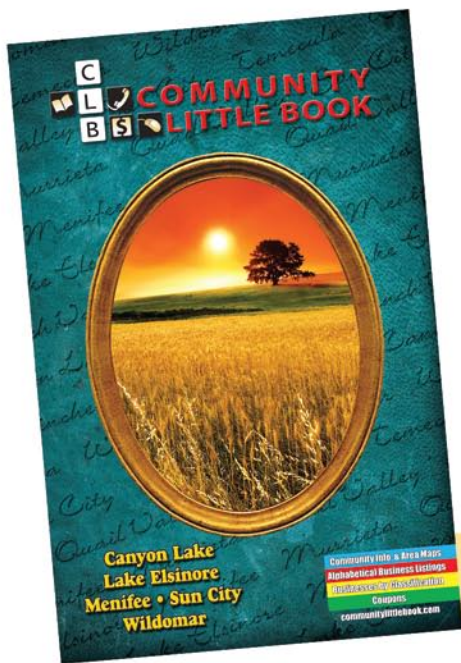


Discover the Many Advertising Opportunities at Community Little Book!



Annual Rates

**CANYON LAKE - LAKE ELSINORE - MENIFEE
QUAIL VALLEY - SUN CITY - WILDOMAR**
Delivers January – 70,000 Copies

**MURRIETA - TEMECULA
FRENCH VALLEY - WINCHESTER**
Delivers July – 95,000 Copies

BOTH DIRECTORIES
165,000 Copies

DISPLAY ADS

	WHITE	1 COLOR	4 COLOR	WHITE	1 COLOR	4 COLOR	WHITE	1 COLOR	4 COLOR
Full Page (5-1/8" x 8-3/8")	\$ 1,740		\$ 2,100	\$ 1,800		\$ 2,160	\$ 3,000		\$ 3,600
Half Page (5-1/8" x 4-1/8")	\$ 1,380		\$ 1,680	\$ 1,440		\$ 1,740	\$ 2,400		\$ 2,820
Quarter Page (5-1/8" x 2")	\$ 1,020		\$ 1,320	\$ 1,032		\$ 1,380	\$ 1,740		\$ 2,160

IN-COLUMN GRAPHIC ADS

2 Inch Ad Logo/Picture	\$ 660	\$ 792	\$ 696	\$ 852	\$ 1,020	\$ 1,260
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IN-COLUMN TEXT ADS

2.0 Inch Box	\$ 396	\$ 456	\$ 408	\$ 468	\$ 624	\$ 708
1.5 Inch Box	\$ 348	\$ 408	\$ 360	\$ 420	\$ 540	\$ 624
1.0 Inch Box	\$ 300	\$ 360	\$ 312	\$ 372	\$ 480	\$ 576

ADDITIONAL ITEMS

	CANYON LAKE LAKE ELSINORE	MURRIETA TEMECULA	BOTH DIRECTORIES
Super Bold	\$ 120	\$ 120	\$ 180
White Pages Super Bold	\$ 72	\$ 72	\$ 120
White Super Bold In Red	\$ 108	\$ 108	\$ 168
Trademarks/Listings	\$ 96	\$ 96	\$ 156
Bold Listings	\$ 72	\$ 72	\$ 120
Additional ABLN's	\$ 96	\$ 96	\$ 156
Regular Listings (Add Item)	\$ 36	\$ 36	\$ 60
Extra Text Lines	\$ 18	\$ 18	\$ 36
Additional Address & Phone	\$ 36	\$ 36	\$ 60

SPECIALTY ITEMS

	CANYON LAKE LAKE ELSINORE	MURRIETA TEMECULA	BOTH DIRECTORIES
Back Cover	\$ N/A	\$ N/A	\$ N/A
Inside Front Cover	\$ N/A	\$ N/A	\$ N/A
Inside Back Cover	\$ 10,800	\$ 10,800	\$ 17,280
Four Color Insert	\$ 6,000	\$ 7,200	\$ 10,200
Alpha Logos (White Pages)	\$ 1,800	\$ 1,800	\$ 2,880
Sponsorships	\$ 1,080	\$ 1,260	\$ 1,800
Book Marker	\$ 3,900	\$ 3,900	\$ 6,300
Coupons	\$ 300	\$ 300	\$ 480



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PAYMENT TERMS

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